

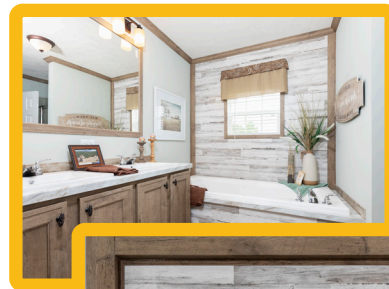


Speak to one of our CAMs  
**800-955-0021**

# SHOWING THE HOME

## Tips on Effectively Showing the Home.



- ✓ The 1st impression is the only impression. Spruce up the exterior & create curb appeal.
- ✓ Entryways are also important - make people feel warm, welcome and safe.
- ✓ Always be "show-ready."
- ✓ The kitchen comes first.
- ✓ Light it up! - Good lighting is always cited by buyers as something they want. Let the sunshine in - open all of the blinds or curtains. Increase the artificial light.
- ✓ Stage the main areas of the home.
- ✓ Sell the experience and memories that will be made in the house to make it a home.
- ✓ Make sure your photos are exceptional.
- ✓ Consider a video tour to reach buyers that cannot view in person.
- ✓ Some manufacturers offer photos and/or 3D virtual tours of their homes on their website. Contact your manufacturer to inquire.



## Have Questions?

Have questions about the information listed above? Please reach out to one of our Community Account Manager (CAMs) or you can call 800-955-0021 Ext 2932 or Ext 2933.



 **800-955-0021**  
 East: 2932  West: 2933

[www.21stcommunitylending.com](http://www.21stcommunitylending.com) | 800-955-0021  
620 Market St. Suite 100 Knoxville, TN 37902